America First Show Weekly Report: Week of 05/17/21

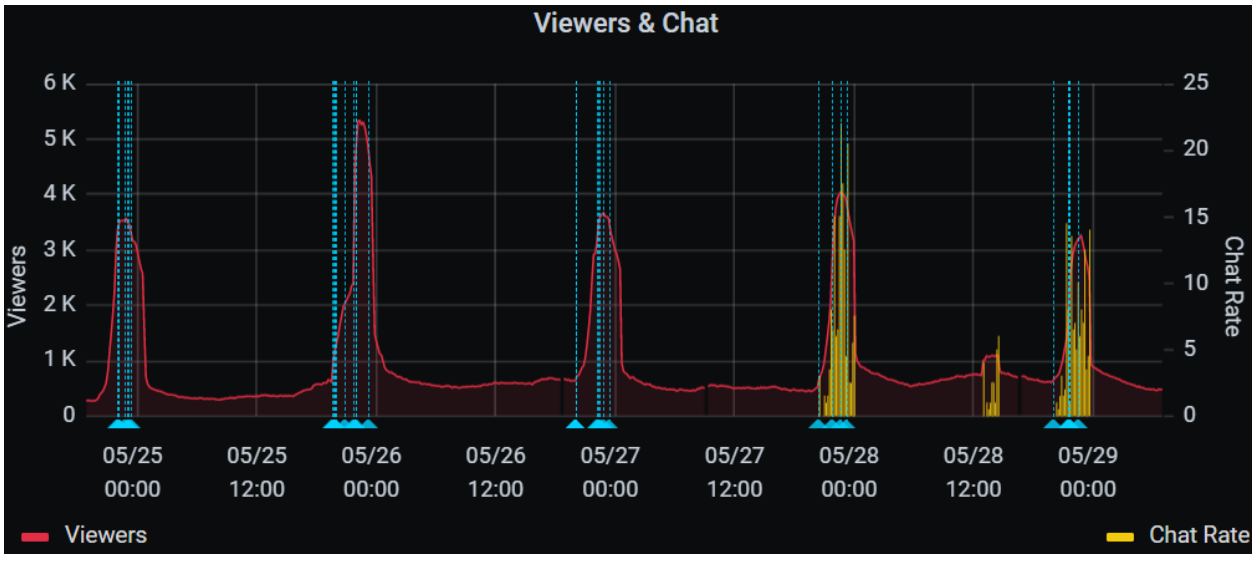
Viewership this week was consistent with viewership peaking around the high 2900s, with 5/25 having the highest peak viewership of 5064. As the week went on, ratings fell slightly, with Friday having the lowest peak of the week, at 3.26K. This was consistent with last week, with shows doing better early in the week. Regarding chat engagement, there were several incidents that caused the chatroom to become extremely engaged. Chat was highly engaged when Nick:

- Was browsing twitter, in particular when he was discussing his debate with Robert Barnes on Israel. Also, when he called Barnes unattractive and said he was fake.
- Had a go-off moment, the most popular being the ones about women, Taiwan, and John Cena being an "imperialist American dog".
- Addressed e-drama between Treyheads and Jaden Gang.

Chat engagement seemed to dip when Nick gave a summary of his debate with Barnes. The min, max, average, or range of chats per minute were not collected this week but will be in the future.

Compared to previous weeks, the Monday show had lower than usual viewership. However, every other day's show had greater viewership than usual. Tuesday had especially high viewership—the highest of the last three weeks since recording show metrics—due to the debate with Barnes. Thursday also had a rather large increase in viewership following the escalating tension between Barnes and the Groypers.

It is yet to be seen if the following week will also have higher viewership compared to the weeks before debate week. That would suggest the debate had a lasting effect on a considerable amount of viewers.



	show date	5/24/2021	5/25/2021	5/26/2021	5/27/2021	5/28/2021
		Mon	Tues	Wed	Thurs	Fri
Total	Peak Viewers	3,577	5,396	3,682	4,066	3,279
	Min Viewers	494	2,236	614	589	565
	Range	3,083	3,160	3,068	3,477	2,714
	Average Viewers	2,378	4,745	2,451	2,760	2,131
	Peak chats/min	71	110	48	75	53
	Min chats/min	0	0	0	0	0
	Range	71	110	48	75	0
	Average chats/min	7	11	6	7	6
Lobby	Peak Viewers	2,836	4,676	3,126	2,583	1,534
	Min Viewers	494	2,413	614	589	565
	Range	2,342	720	2,512	1,994	0
	Average Viewers	1,391	4,108	1,537	1,255	941
	Peak chats/min	39	110	38	30	15
	Min chats/min	0	4	0	0	0
	Range	39	0	38	30	0
	Average chats/min	4	23	3	2	2
Nick	Peak Viewers	3,577	5,396	3,682	4,066	3,279
	Min Viewers	2,037	2,236	1,257	2,458	1,556
	Range	1,540	3,160	2,425	1,608	0
	Average Viewers	3,206	4,843	3,271	3,684	2,883
	Peak chats/min	71	56	48	75	53
	Min chats/min	2	0	0	0	1
	Range	69	56	48	75	0
	Average chats/min	9	9	8	s	9
Chat Spikes	Instance 1	(21:56:28 ES	(23:16:40 ES	(23:54:00 ES	(22:21:00 ES	(21:36:08 ES
	Instance 2	(22:02:01 ES	(23:05:30 ES	(00:19:15 ES	(22:31:20 ES	(22:32:20 ES
	Instance 3	(22:41:01 ES	(22:41:45 ES	(22:25:15 ES	(23:45:00 ES	
	Instance 4	(22:46:18 ES	(22:58:15 ES	(00:11:00 ES		
	Instance 5	(22:59:30 ES		(22:29:45 ES		
	Instance 6	(23:54:30 ES				
Chat Lulls	Instance 1	(22:08:13 ES	In between	Towards the		
	Instance 2					
	Instance 3					